



Linda M. Obertin, CPP
Senior Vice President & Global Payroll Leader
Wells Fargo

Linda serves as Senior Vice President for Wells Fargo in their corporate Human Resource organization. Joining Wells Fargo in April 2013, she is responsible for Global Payroll Services representing 280,000+ team members in 40 countries.

Prior to joining Wells Fargo, Linda held leadership positions in the Human Resources and Finance divisions of fortune 100 corporations. She has over 25 years of in-depth Human Resource and Payroll shared service experience. She has also held senior leadership roles in the Business Process Outsourcing (HR, Payroll, and Benefits Outsourcing Services) commercial business responsible for Implementation, Business Process and Service Delivery design for large financial clients.

Highlights of her career include managing global teams, designing and implementing payroll best practices, and working in the US, Europe and China on HR/Payroll services. She also has deep expertise in service delivery and service delivery model design for domestic and global services supporting both small and large employers.

Linda is a Past President of the American Payroll Association. She also currently serves on the APA Board of Directors, chairs the APA's Strategic Payroll Leadership Task Force focusing on sharing payroll benchmarking and developing best practices. She is a frequent speaker at industry events and is an author and educator for the APA.